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Not After Xmas But Right Now— All Fur Coats Reduced



So Radically that No Woman Can Afford to Miss this Great Event

The utmost desire down deep in every woman's heart is a FUR COAT FOR CHRISTMAS. Now such a wish can be gratified—at such important savings—that buying a Fur Coat here becomes a real investment—an investment in years of beauty, serviceability and satisfaction.

Here is an example of how prices have been cut way down.

A genuine Hudson Seal Coat with Skunk Marten collar and cuffs, in the smart 36 inch length. Worth \$650. Reduced to **\$487.50**

A beautiful Double L Seal Coat with Skunk Marten collar and cuffs; elegantly lined. Was \$425.00. Now **\$318.75**

A Double L Seal 40 inch Coat with Big Cape Collar. Beautifully lined. Was \$425.00. Now **\$318.75**

A Near Seal Coat trimmed with Ringtail Oppossum, collar and cuffs: Was \$365.00. Now **\$273.75**

30 inch Near Seal Coats, fancy lined with large collar and bell Cuffs. Was \$195.00. Now **\$146.75**

Silk Plush Coats \$31.75

Plush Coats like these were never more desirable, than now, when "economy with quality" is what every one is seeking. They are in the popular 36 inch length, silk-lined and some are trimmed with Karamie.

Serge Dresses \$12.75

The miss or women who wants a smart Xmas dress may come in tomorrow and select hers. They are of finest French serge, braid trimmed in various fascinating ways. The tie-back effect is so becoming, in evident in all these models. In the lot are dresses worth to \$18.00.

A Sale of Coats \$48.75

We've selected Bolivias, Suedines and Silvertones, that sold up to \$78.50 for a Special Sale Wednesday. Unusual in style and the trimmings of Black Oppossum and Raccoon. A Christmas Coat opportunity for every woman.

A Sale of Coats \$28.75

Here are Coats worth to \$45.00, radically reduced. Beautiful Suedines, fine mixed Polo and Silvertones—all fancy silk lined. Stunning models for Misses and Women. Regular \$45 Coats at \$28.75.



All Seperate Fur Pieces 25% Off

The most luxurious and practical of all wearing apparel are Furs. Here are the finest Fur Sets, Muffs, Scarfs and Capes—offered at a saving of one-fourth. No fur piece is exempted from this drastic price-cut. Discount is made at time of purchase. Come in tomorrow—select your Furs for Christmas—You will never regret it—for such an opportunity comes out seldom.

Women's SHOES



—Now 25% Off

Nothing but good shoes in this great sale—the country's best—"Red Cross," "John Kelly" and "A. M. Legg" makes—all reduced. Every smart style, every smart leather in every size for women. Discount is made at time of purchase.

Good News for Mothers!

Boy's \$22.50 OVERCOATS \$14.75

A Great Big Lot of New Overcoats. Warm, heavy materials. The handsomest patterns we've seen in Boys' Overcoats. The many styles for Young American thoroughbreds. Surpassing Overcoat quality. We just bought this great lot at a bargain, so without restriction,

As Long as they Last Wednesday

Lion Store

KAUFMANN & WOLF - HAMMOND, IND.

You'll Need an Extra Skirt for Christmas

Here are the newer plaids and designs in both box and knife pleat effects. They're all wool, of course; **\$13.75** worth up to \$20. Reduced for Wednesday.

Double S. & H. Stamps Tomorrow
Redeem them for Useful Gifts

Severe and Radical REDUCTIONS All Men's and Young Men's Clothing



"No matter what you pay, poor clothes are very costly."

That's one reason why low price is not always a sign of value. However, when the prices are cut on the "best clothing in America," that's a different story again!

We mean when you can get the "Hart, Schaffner & Marx" and "Society Brand" clothes at the prices we are asking today, you are getting as much value for every dollar spent as you ever will get.

All our finest \$75, \$85, \$90 and \$95 Overcoats and Suits; none held aside, including highest qualities of imported Carr meltons, Montagnacs and fancy back Wor (\$14.00 a yard); conservative, ulsterette, ulster models and rich fur-collared Overcoats; all now reduced to—

\$59.50

Great lots of \$60 and \$65 Suits and Overcoats, including Fur-collared all-wool Overcoats; all-wool Ulsterette, Chesterfield, Ulster and form-fitting Overcoats; all-wool Suits for Young Men and Men; unmatched valued, at—

\$46.00

Radical reduction on all \$50 Overcoats and Suits, Ulsterette and Ulster models; plain and fancy colors; they are cut way down to

\$36.00

Save the Price of a New Suit— ALL MEN'S TROUSERS 20% Off

How about that old Suit of yours; you've discarded because the trousers were done for? You can match the coat and vest with a new pair in this great Men's Trouser Sale! Scores of patterns. Every size—all at 20 per cent. off marked price.